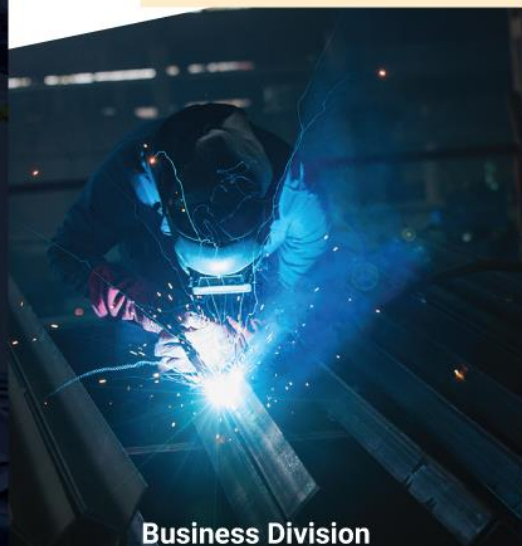


ENTERPRISE GEORGIA

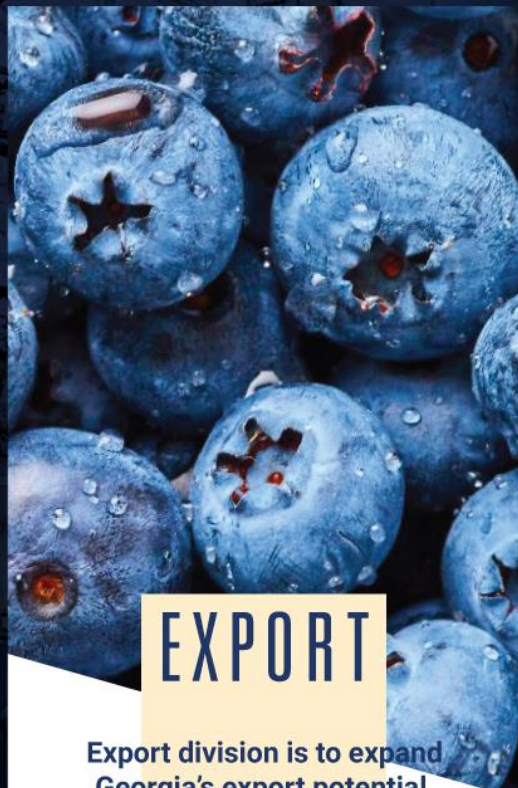
ANNUAL REPORT



BUSINESS



Business Division implements various support mechanisms to develop entrepreneurship in Georgia



EXPORT

Export division is to expand Georgia's export potential, to make Georgian products more competitive in the international markets

INVEST

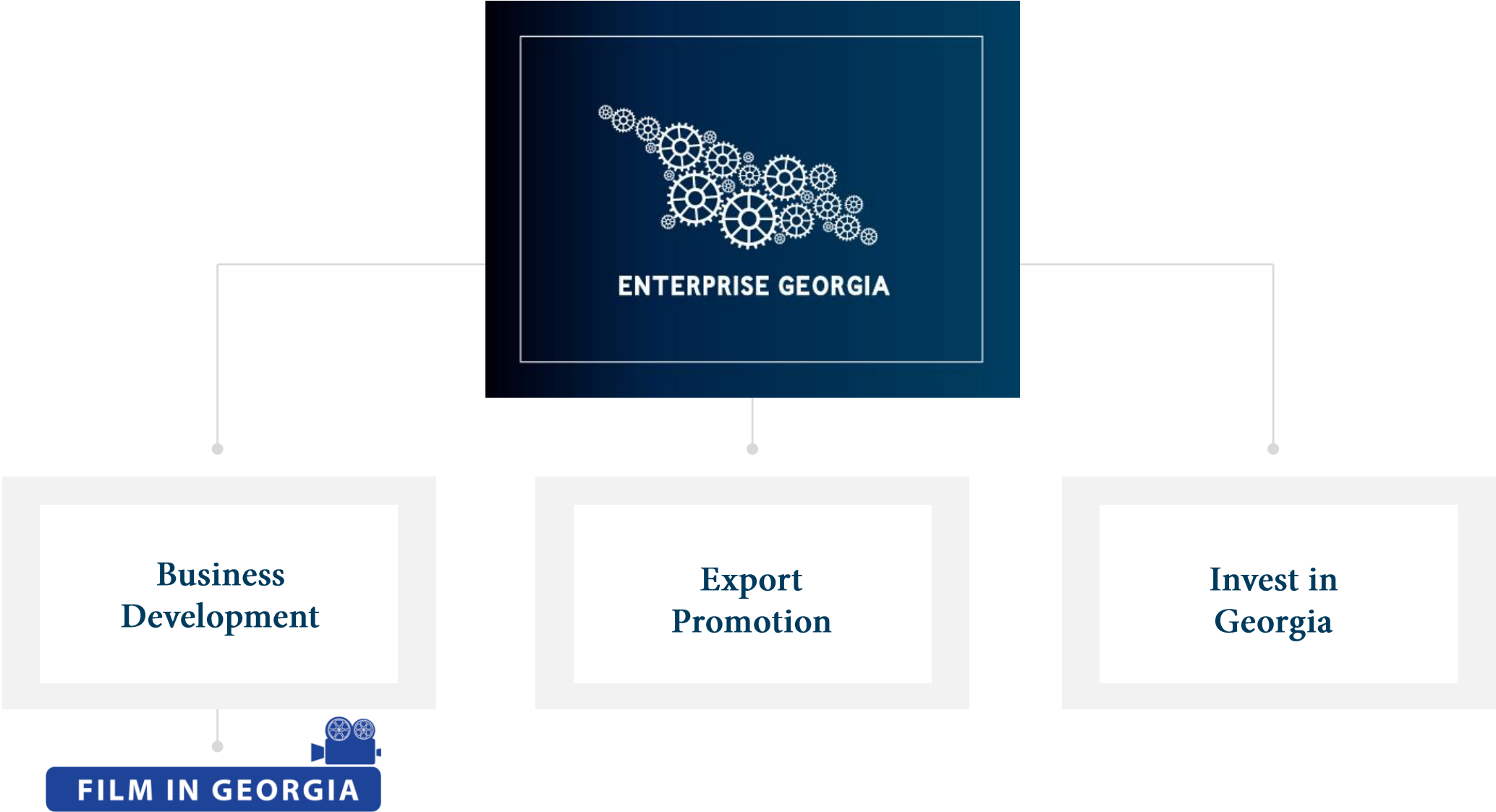


The Invest Division is functioning as a "one-stop-shop" that supports investors throughout the investment process.



FILM

"Film in Georgia" aims to support the development of Georgia's film industry, attract international filmmakers to the country





359

FACTORIES

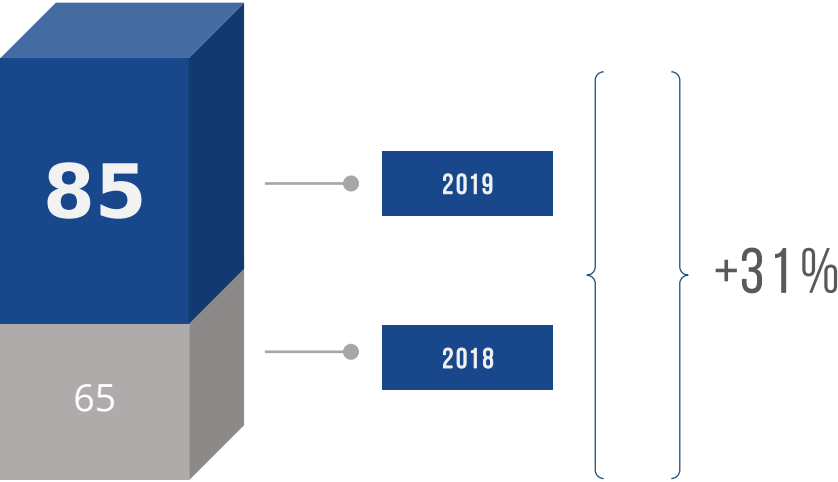
13020

JOB'S CREATED

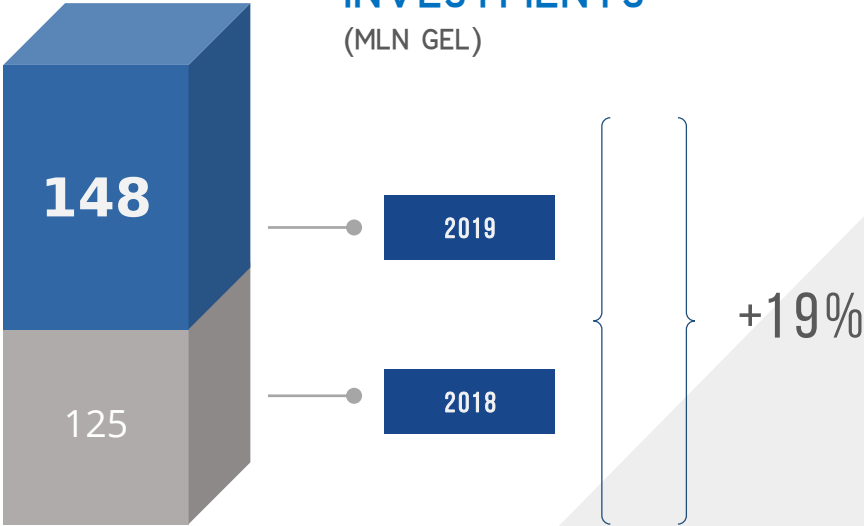
INDUSTRIAL COMOPNENT: 2019



NUMBER OF PROJECTS



TOTAL INVESTMENTS (MLN GEL)



SUMMARY STATISTICS	2014-2019
TOTAL INVESTMENT VOLUME (MLN GEL)	783.2
TOTAL VOLUME OF ISSUED LOANS (MLN GEL)	495.5
TOTAL SUBSIDY EXPENDITURE (MLN GEL)	58.7



136

HOTELS

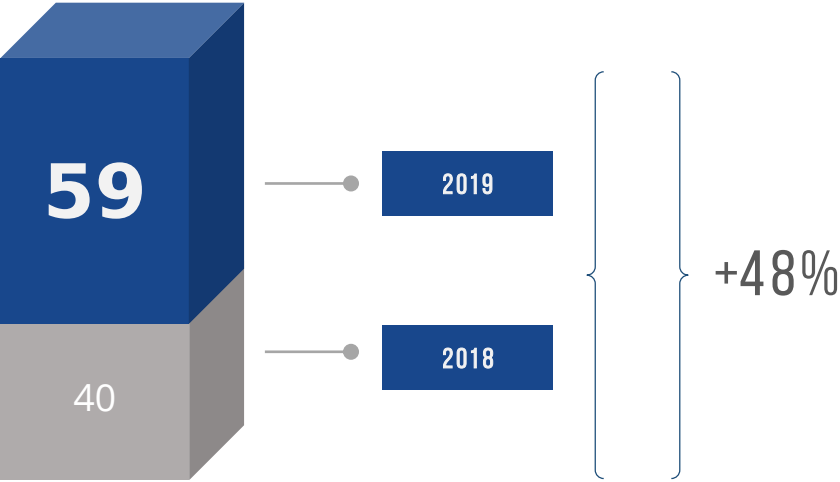
3330

JOB'S CREATED

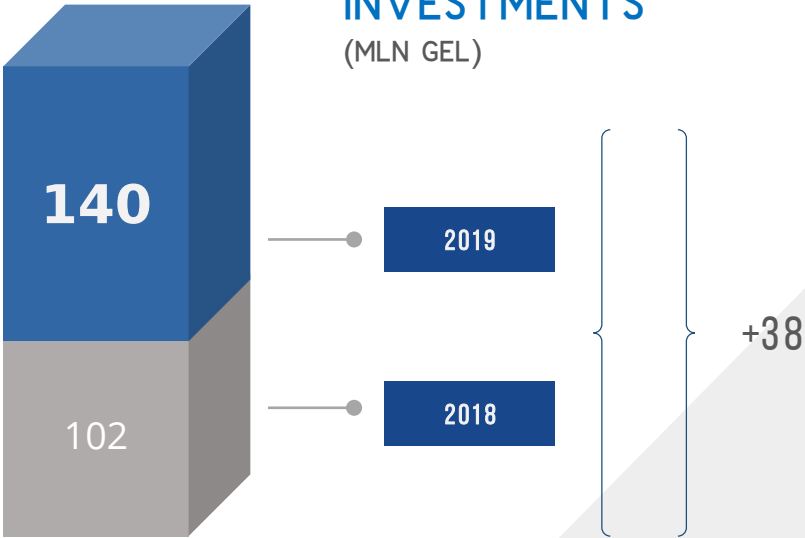
HOSPITALITY INDUSTRY: 2019



NUMBER OF PROJECTS



TOTAL INVESTMENTS (MLN GEL)



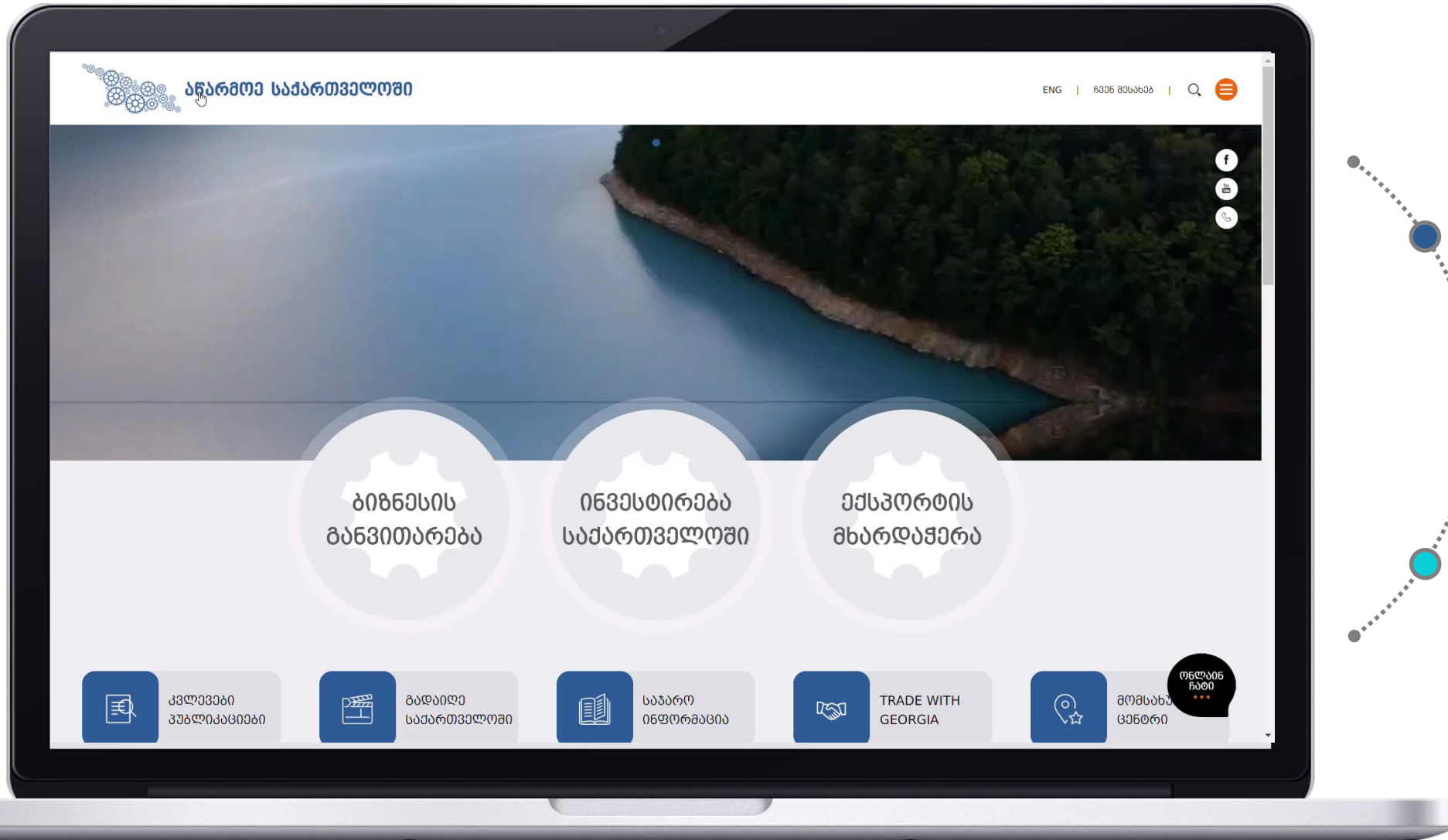
SUMMARY STATISTICS

2014-2019

TOTAL INVESTMENT VOLUME (MLN GEL)	351
TOTAL VOLUME OF ISSUED LOANS (MLN GEL)	177
NUMBER OF NEW HOTEL ROOMS	3,850
TOTAL SUBSIDY EXPENDITURE (MLN GEL)	14

OUR BENEFICIARIES – INTERACTIVE MAP

7



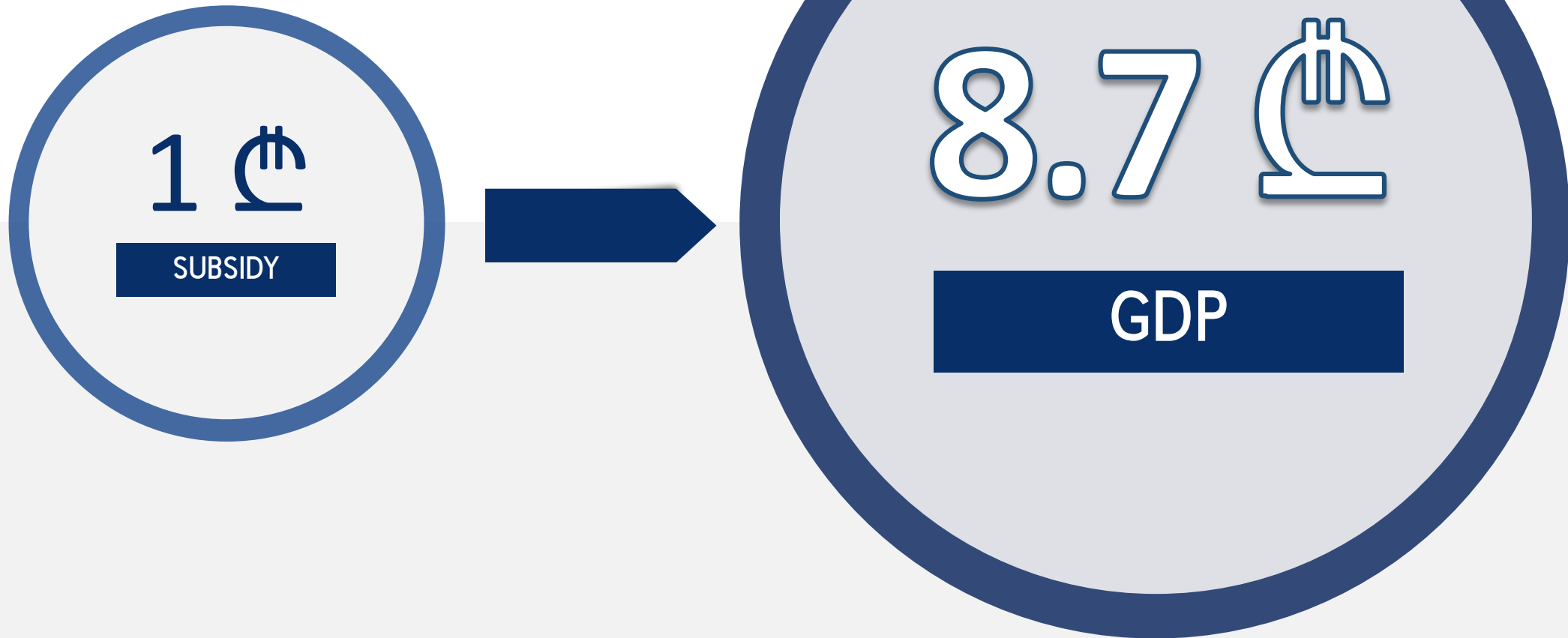
Full Updated
Information on
our Beneficiaries

Information on
Employment and
Investments

Filters by Sectors
and Products





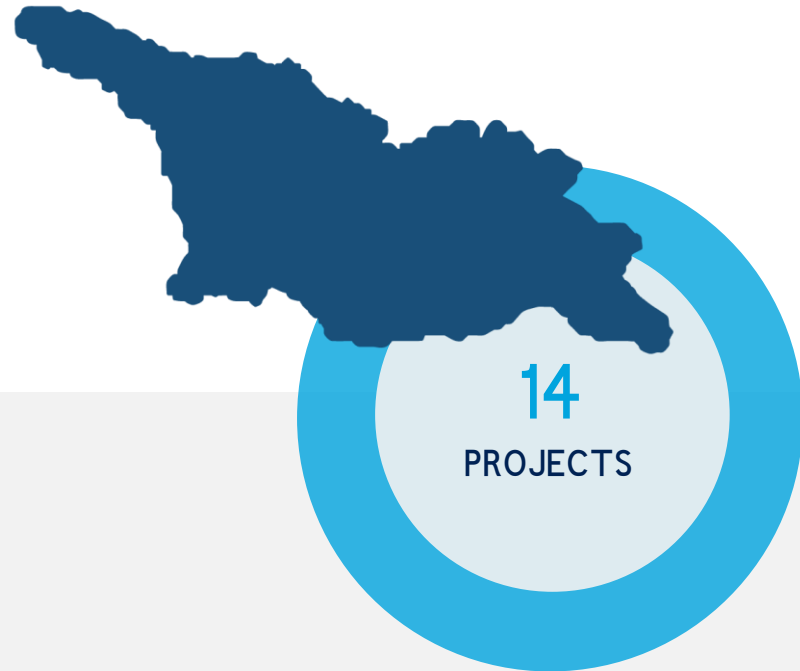


BUSINESS DIVISION: NEW PROGRAMS

11



PRODUCE FOR BETTER FUTURE



- Number of Beneficiaries - 49
- Total volume of issued grants - GEL 285,800

SMALL HOTELS SUPPORT PROGRAM



- Total volume of subsidies - GEL 614,100



31
SUPPORTED FILM PROJECTS



95.4 MLN ₾
TOTAL VOLUME OF ELIGIBLE
EXPENSES

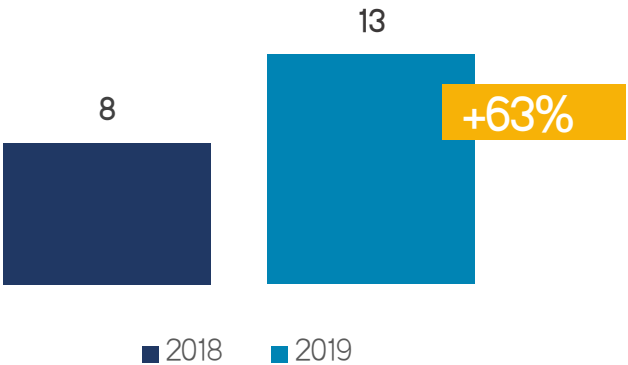


1 ₾ SPENDING GENERATED
ATTRACTION OF 8.6 ₾
ELIGIBLE EXPENSES

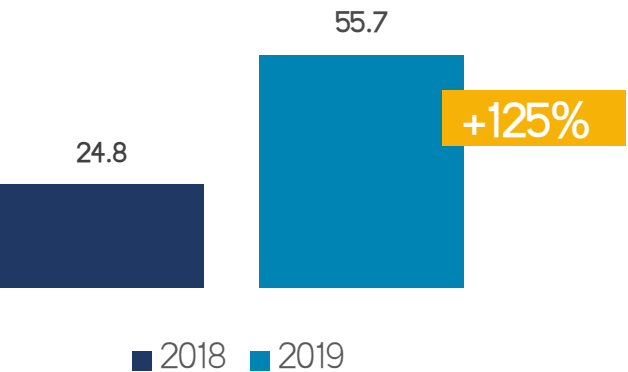


~ 17 400
SHORT-TERM JOBS CREATED

NUMBER OF PROJECTS



ELIGIBLE EXPENSES INCURRED (MLN GEL)





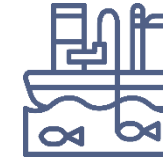
BALNEOLOGICAL RESORTS

- Minimum loan amount - 200 000 ₾
- Maximum loan amount - 3 000 000 ₾



TOURISM SERVICES INDUSTRY

- Minimum loan amount - 150 000 ₾
- Maximum loan amount - 5 000 000 ₾



FISHING INDUSTRY

- Minimum loan amount - 150 000 ₾
- Maximum loan amount - 5 000 000 ₾



**THE MAIN TARGET OF AGENCY'S PROGRAMS:
SUPPORTING SMALL AND MEDIUM BUSINESSES**

TERMS OF CO-FINANCING



Maximum financial assistance - 20 000 ₾

Co-financing from Beneficiaries



- In case of first-time beneficiary - 20%
- In mountainous regions - 10%

6,212
PROJECTS

დაფინანსების სფეროები

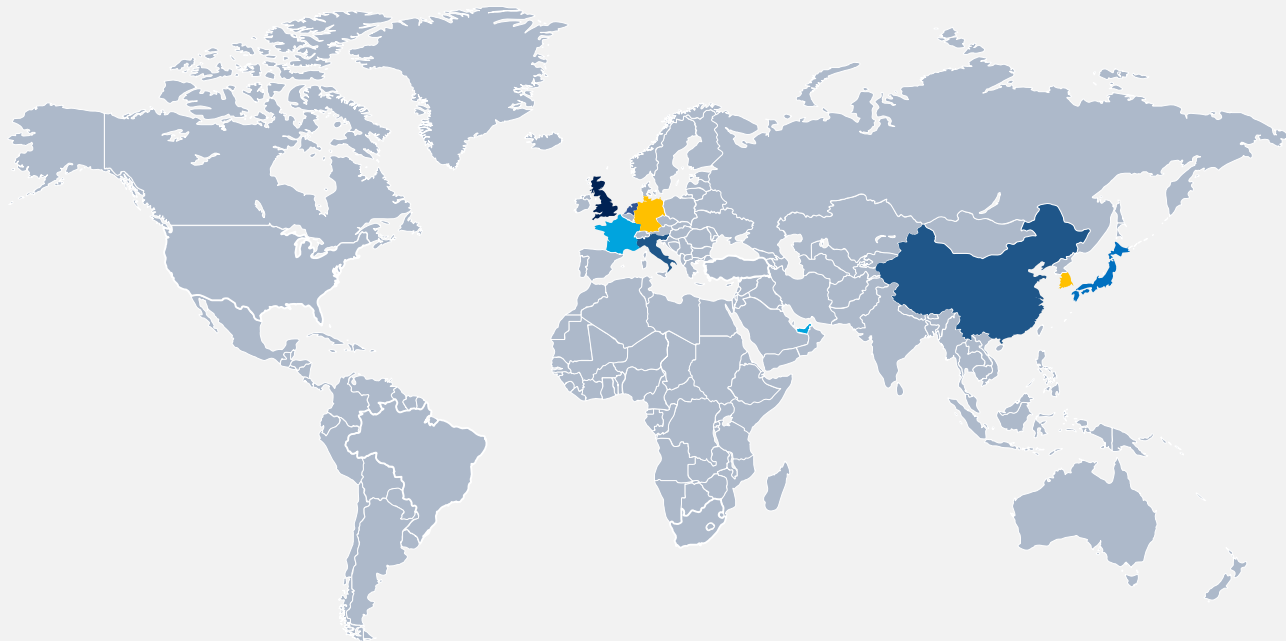
- Tourism services
- Tourist accommodation businesses
- Tourism-related production
- Secondary Agriculture sector



FOOD & BEVERAGES



TOYS & FYRNTURE



VHINA INTERNATIONAL
IMPORT EXPO



CLOTHES & ACCESSORIES

EXPORT PROMOTION: 2020

16



ORGANIZATION AND CO-FINANCING OF INTERNATIONAL TRADE EVENTS

15 Events
150 Participant Companies



CERTIFICATION COURSES FOR EXPORT MANAGERS

3 Certification Courses
75 Certified Export Managers



FRAMEWORK FOR COMPANY SELECTION AND CO-FINANCING



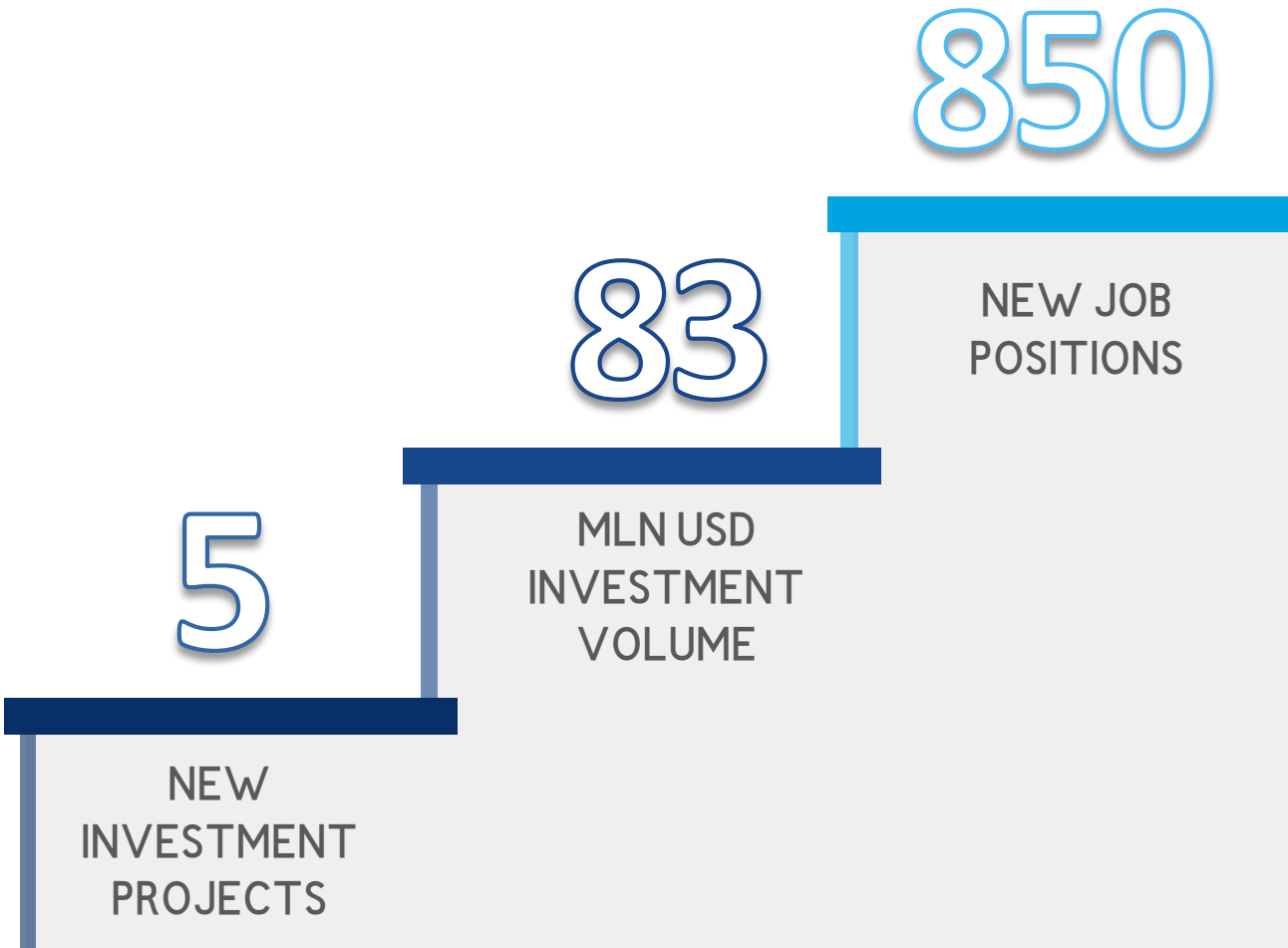
ONLINE TRADE PLATFORM UPGRADE
www.tradewithgeorgia.com



INVESTMENT ATTRACTION STRATEGY 2020-2021



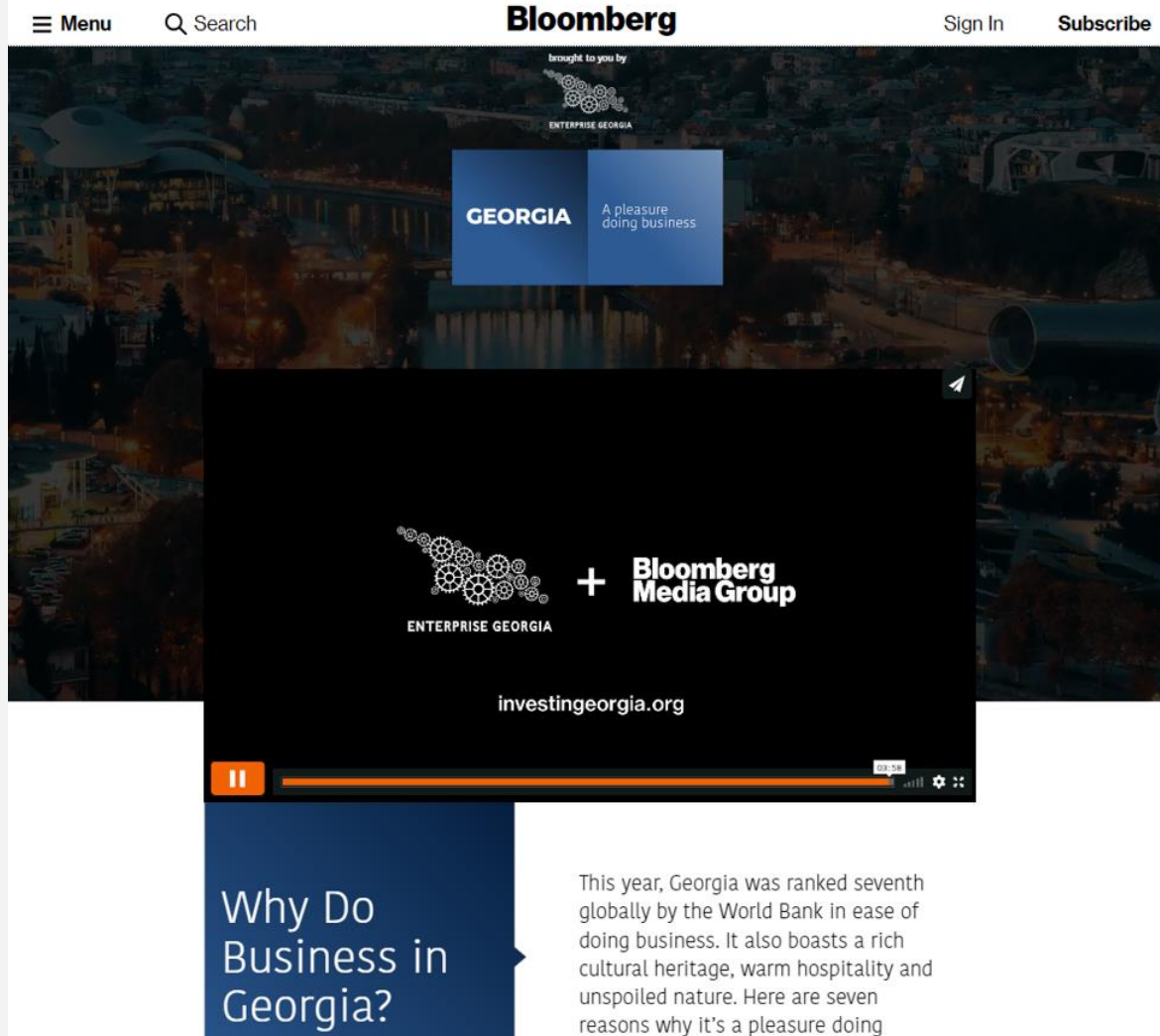
საინვესტიციო მიმართულების პოტენციალი



Bloomberg

Georgia – A Pleasure Doing Business

- ⚙️ TV and digital campaign
- ⚙️ November-December 2019
- ⚙️ Target markets:
Europe, the Middle East and Asia



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GEORGIA A pleasure doing business

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Why Do Business in Georgia?

This year, Georgia was ranked seventh globally by the World Bank in ease of doing business. It also boasts a rich cultural heritage, warm hospitality and unspoiled nature. Here are seven reasons why it's a pleasure doing



Research **3500-**
companies and
select **450** for
targeting



Working with
Location
Advisers



Inclusion of
Georgia in
Sectoral
Rankings and/or
Strengthening
Position



Investment
Sector Studies,
13 Projects and
11 Guidebooks



CRM
Implementation



20 Roadshows
and events to

STRATEGY KPI's FOR 2020-2021



3500 New Jobs



\$ 225 million Investment

Investment Projects

- 7-10 large-sized
- 16-20 medium-sized







საპარტევლუს ეკონომიკისა და მდგრადი
განვითარების სამინისტრო



ანარჩევი საქართველოში

მადლობა