



AN ANCIENT COUNTRY WITH NEW OPPORTUNITIES!

GEORGIA FACTS AND FIGURES







7th Easiest Country To do business with (World Bank's Ease of Doing Business Report 2020)



Competitively Priced, Skilled and Productive Workforce



Strategically located at the crossroad of Europe and Asia



3rd Least Tax Burden Country, with 9.9% Total Tax Rate (World Bank Group)

Region

Europe

Area

69,700 sq. km

Population

3.7 Million

Capital

Tbilisi

Government type

GDP Per Capita (2022*)

Inflation (2023)

Currency

Parliamentary system

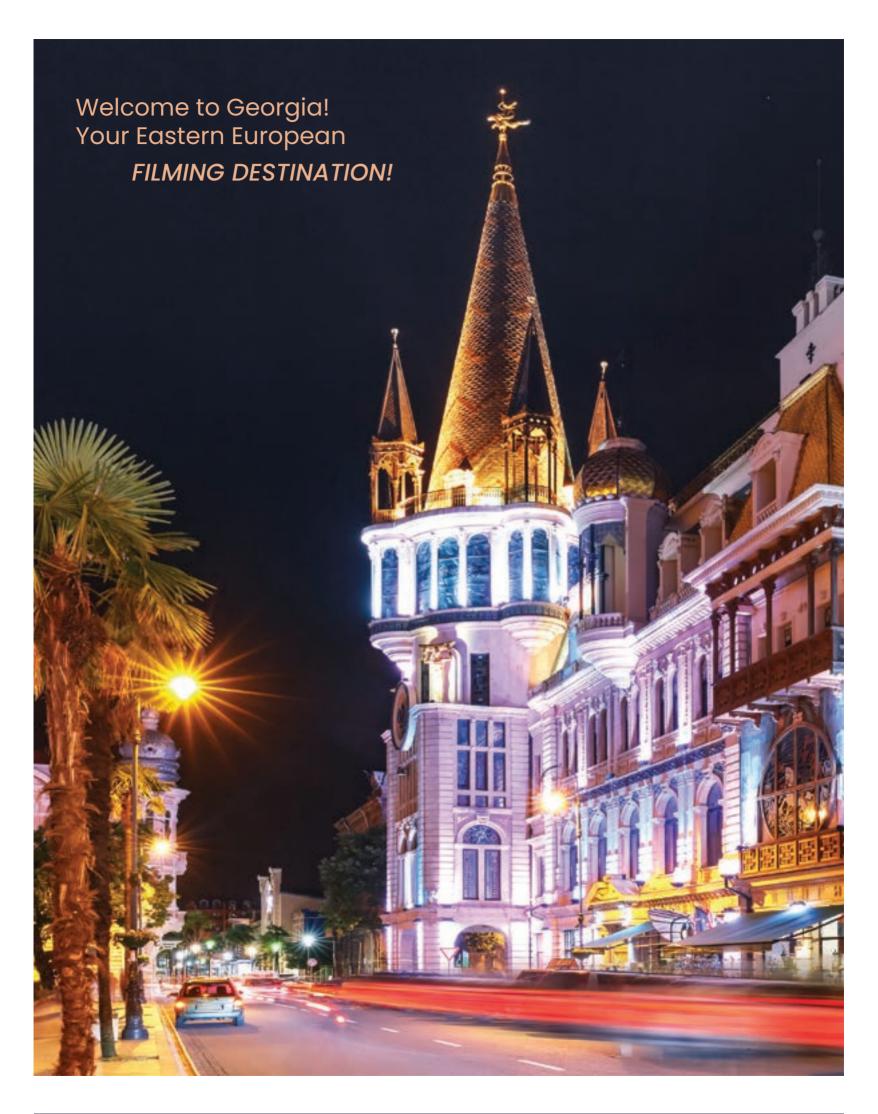
USD 6,671

2.7%

Georgian Lari

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WHAT

TO EXPECT from GEORGIA

Where in the world? Rome, Barcelona or New York City? Any interesting industrial landscape, possibly post apocalyptic. Any hip urban area--a haven for skateboarders and grafitti artists. Montana, Alaska, or Colorado? An avalanche tunnel in British Columbia or a Malaysian mountain tunnel? Turkey, Tunisia or Jordan? Art Nouveau in Riga or Brataslava or London? Luca Italy, Salacea Romania, or Ibiza? Berlin or perhaps a hidden corner of Chicago? Somewhere in the future... Any interesting ruins from Redman California to Uruguay to Brazil to Puerto Rico. Venice, Tokyo or Bellinzona Switzerland? Palermo, Sorrento, any old European or South American city. Sci-fi futuristic landscape. Mammoth California. Fantastic textured background. Lebannon. Havana, China. Socialist Modernism--any Eastern Bloc country. The Baltics, Ukraine, Moldova. New Orleans. Anastazi Cliff Dwellings, Mesa Verde National Park, Colorado. Akko Israel, Nicosia, Cyprus. Valparaiso Chile, Istanbul, Rio de Janeiro, any US urban area in the 30s.....

Lori Balton Location Manager









































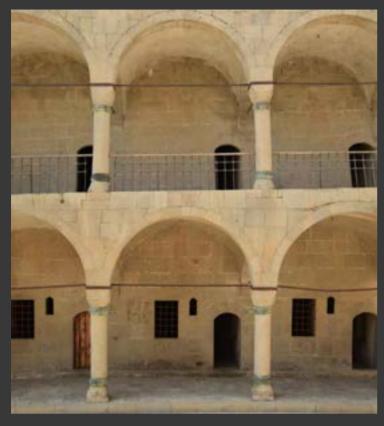












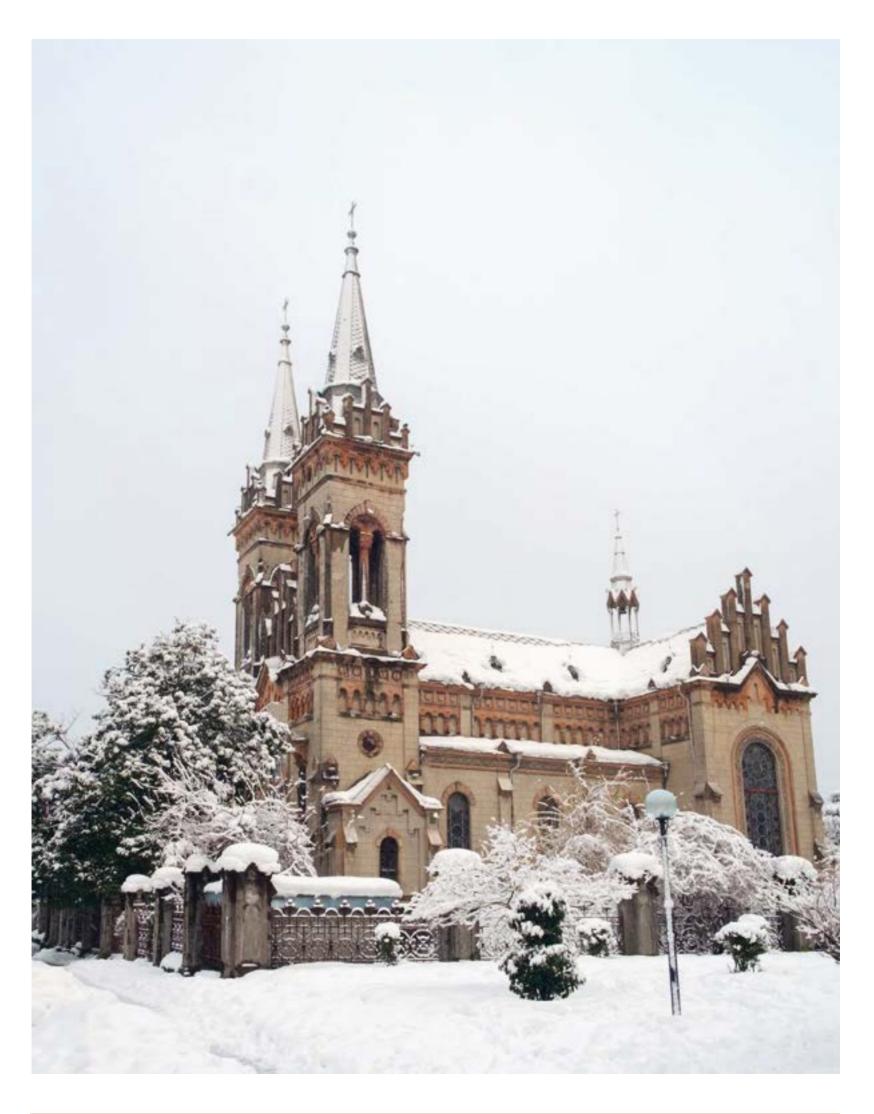


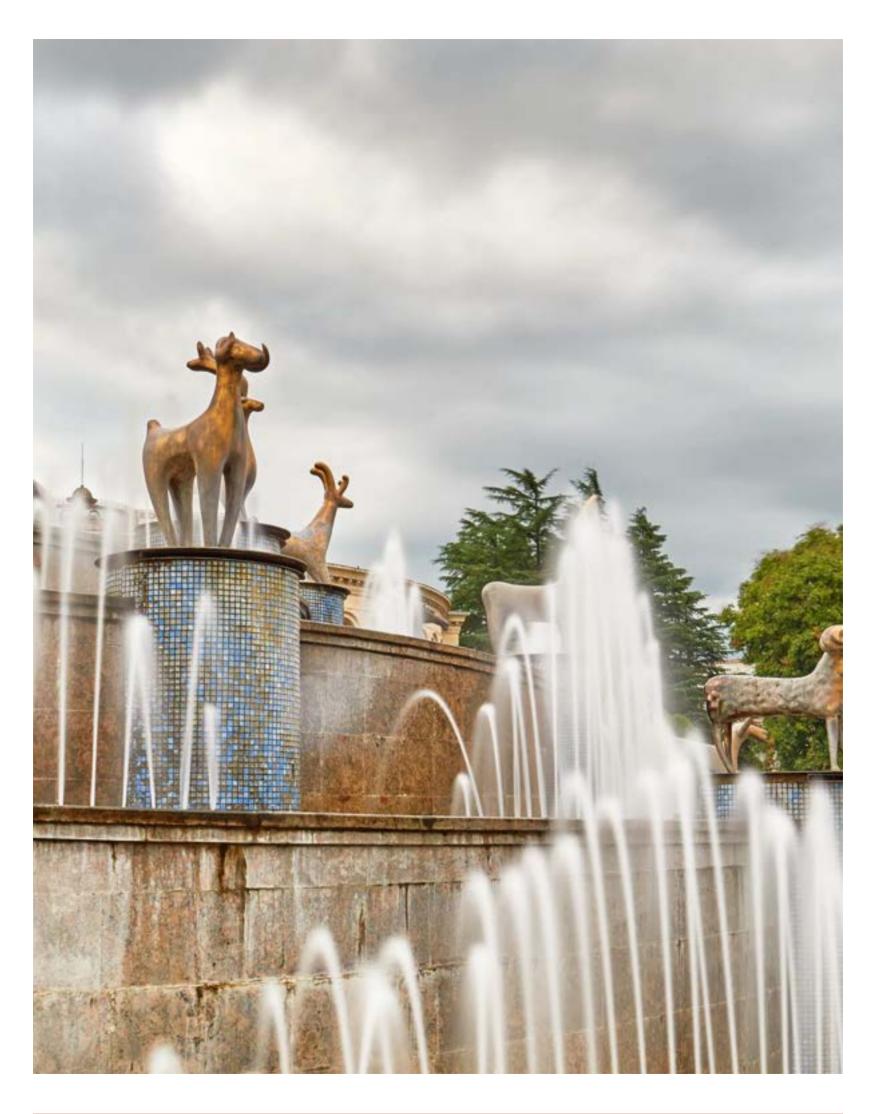














WELCOME TO GEORGIA

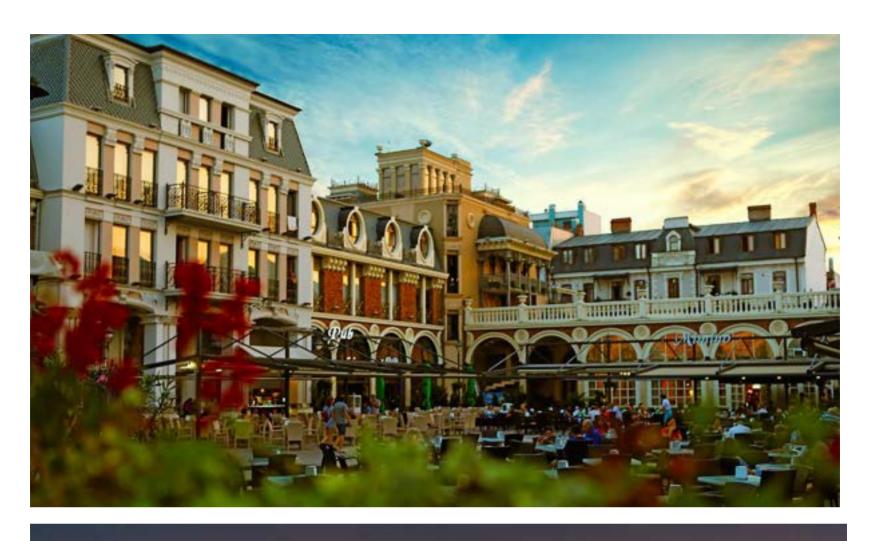
Georgia, a country nestled in the South Caucasus region, holds a unique and rich cultural heritage that bridges the divide between Europe and Asia.

The country's western border is defined by the Black Sea, which historically served as a gateway for trade and cultural exchange with Europe.

One of the most compelling aspects of Georgia's European identity is its commitment to democratic values and Western-oriented reforms. The country has pursued political and economic reforms aimed at aligning with European institutions such as the European Union. Georgia's aspirations to join the EU highlight its determination to integrate with the broader European community, both politically and economically.







BATUMI

Batumi is a seaside city on the Black Sea coast - the white buildings of the city are illuminated by the sunlight reflected on the sea giving it a brighter look. Modern skyscrapers and glass structures built alongside nineteenth-century European buildings, give this city a different glow. There is a series of futuristic buildings, bridges and monuments. The best place to create seaside stories of the future.





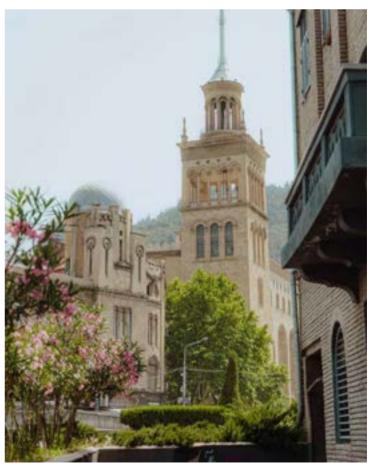




TBILISI

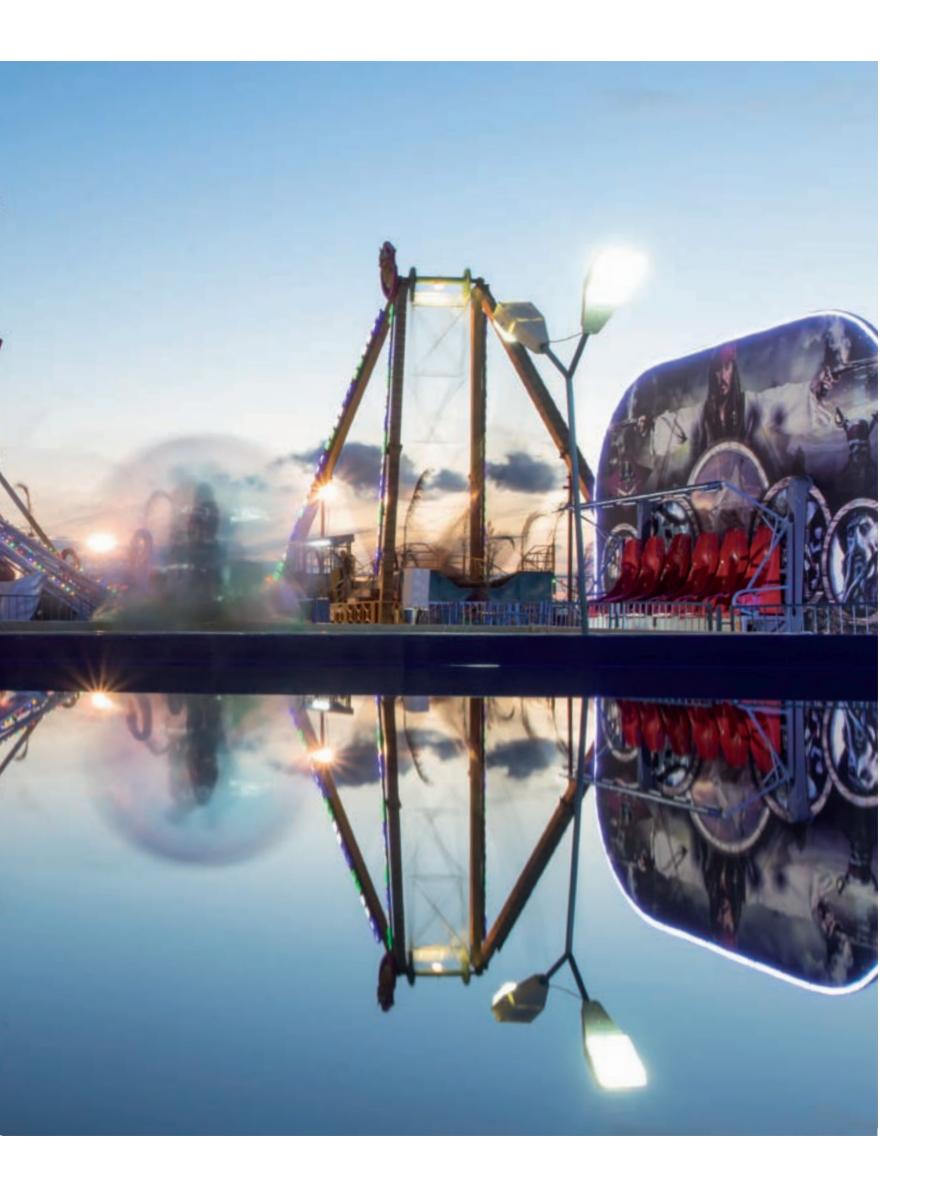
Tbilisi is the capital of Georgia. The history of Tbilisi covers 1500 years from the date of formation to the present time. The city today is a mix of ancient and modern architecture. Located at the crossroads of Asian and European civilizations, the city's appearance is modern: Jugendstil and oriental glaze, brick and stone alternate in the streets of Tbilisi. Soviet-era architecture is represented by pompous buildings of the Stalin-era and panel housings of the 60s and 80s.

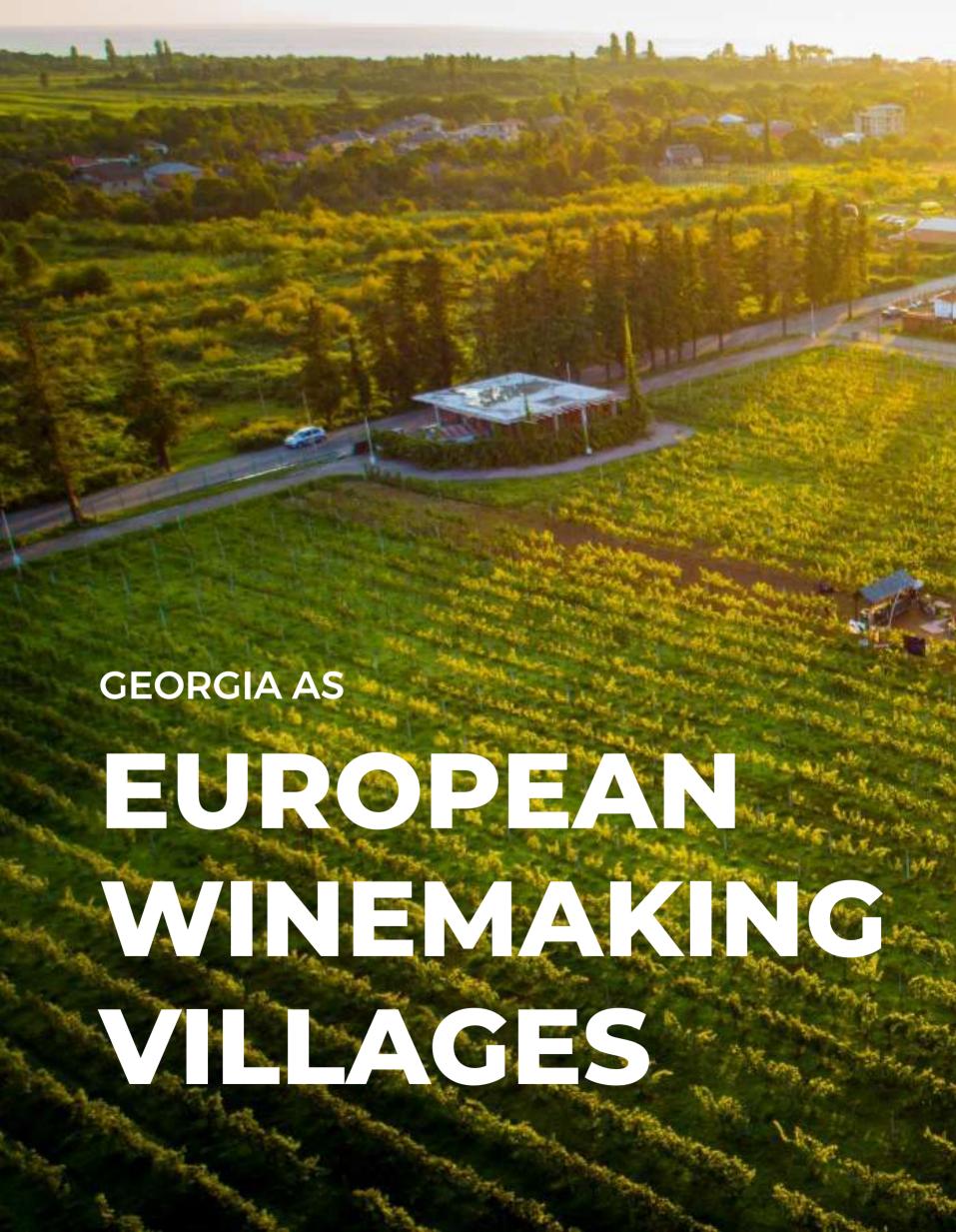














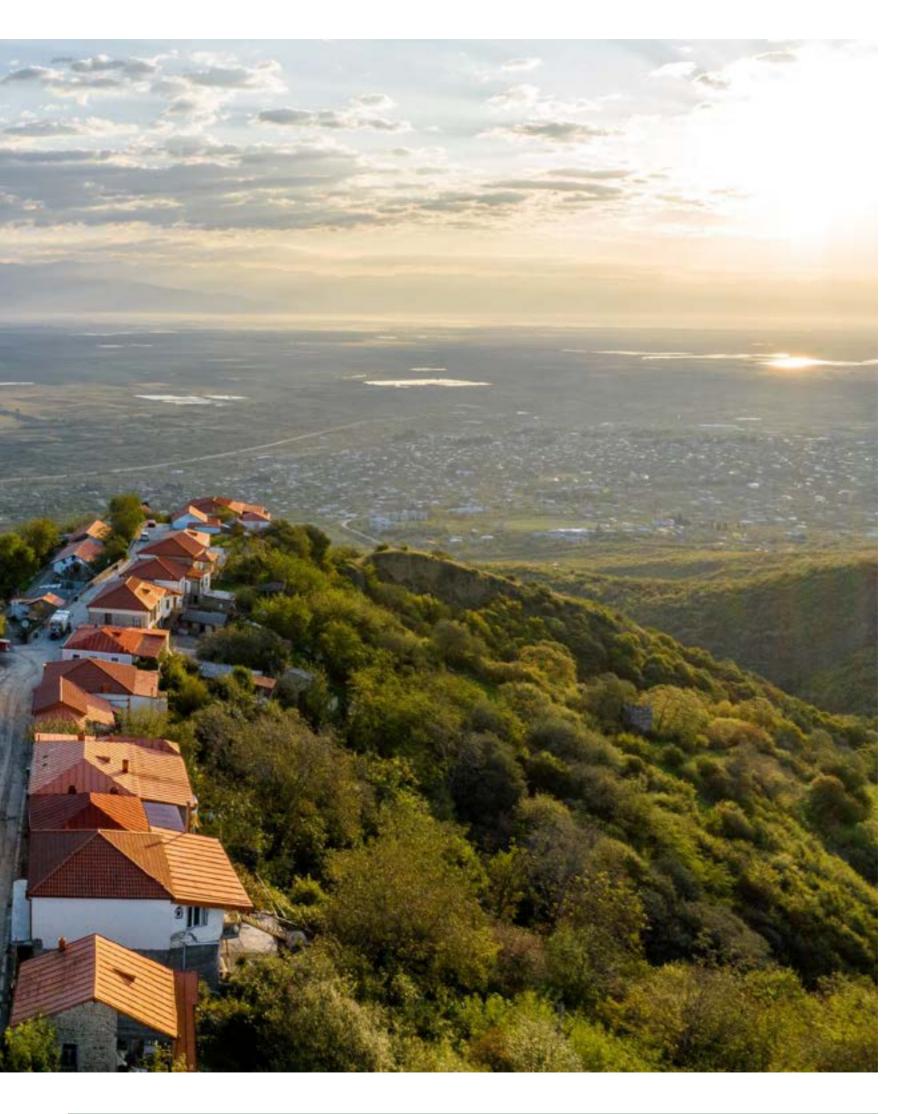
































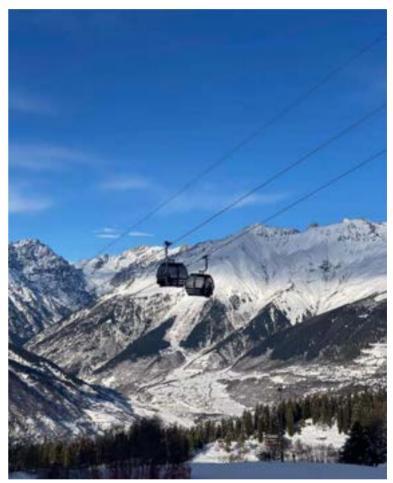












Georgia is a mountainous country. Mountains occupy 54% of the country, hills - 33% and lowlands only 13%. Georgia's four main orographic units include: The main Caucasus Range, Georgian Lowland, Small Caucasus Range and South Volcanic Plateau.

The highest peak of the country is Mount Shkhara - 5203 m. Although Georgia occupies small territory a wide spectrum of natural territorial landscapes from semi-deserts (East Georgia) and humid subtropical (West Georgia) to Alpine meadows makes its nature attractive.













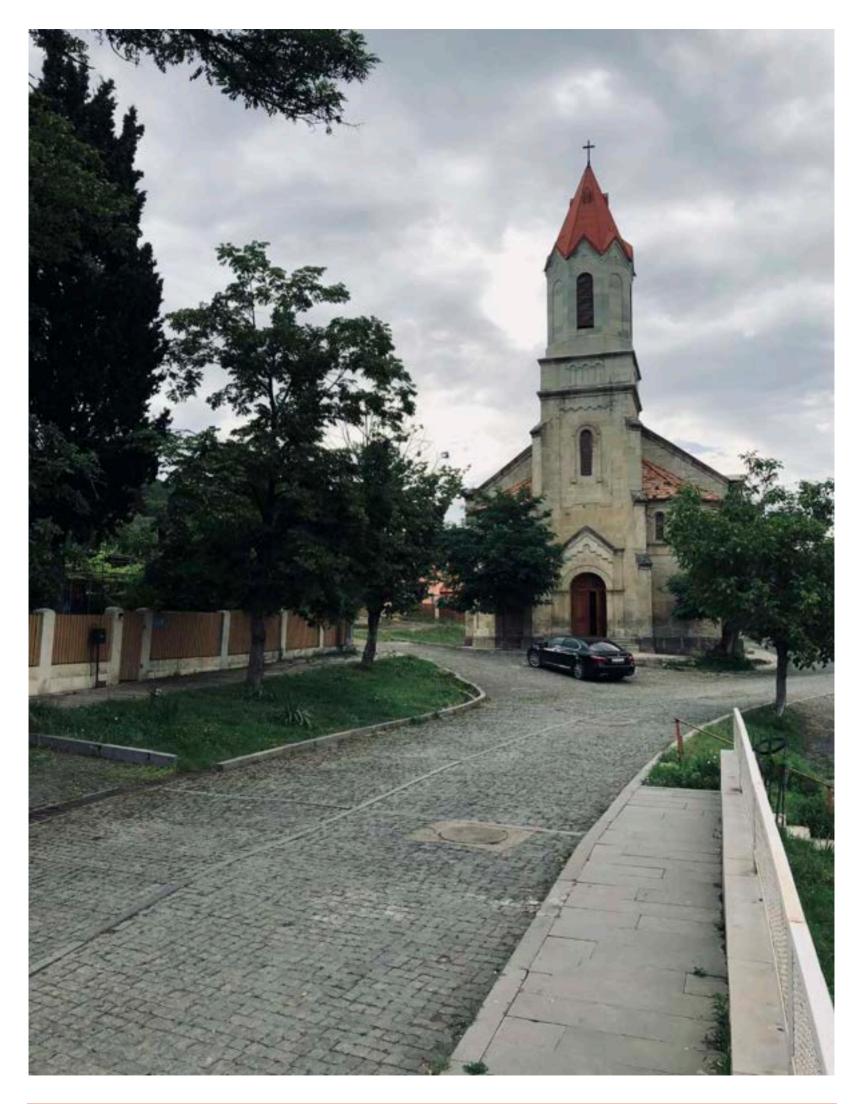




ELISABETHTAL AND ALEXANDERSHILF

Seventy of the German families that arrived in 1818 were settled in the historical territory of Samachveti, now known as the village of Asureti in the Tetritskaro Municipality. A German church was built there in 1871. The designer was the architect Albert Salzmann, a descendant of the first colonists in Neu-Tiflis. Historical streets and original buildings are still well-preserved in Elisabethtal today, among them more than 160 residential houses. The old German cemetery is fenced in and well cared for.

Once the amount of arable land in Elisabethtal became insufficient for the needs of the colony's growing population, landless families were resettled in the Tsalka district, in 1857. A new Evangelical-Lutheran Church was built in 1906. The government played a decisive role in the development of Alexandershilf, founding a publicly-owned Swiss cheese factory in 1865 at its own expense, which, within the space of a few years, was already producing to extremely high standards.





After many years of living in Georgia, the architecture of the German colonists had acquired a local flavor.

However, this should not be perceived as unintentional architectural assimilation from years of living among Georgians, nor should it be seen as mere mimicry. In every way, it is a deliberate choice in building and architecture, and at no point does it involve the thoughtless, mechanical use of radically foreign elements. While the Germans had already inherited the richest architectural traditions of Western Europe, with the influence of Georgian architecture, they brought new developments to their own centuries-old vernacular building style and created a synthesis of Swabian and Georgian architecture - one which is generally visible in the wooden balconies of residential homes.

It's also noteworthy that, over time, the influence of local culture came to be seen on German church architecture as well. The windows on the southern elevation of the church in Alexandershilf feature decorative elements typical of Georgian church architecture of the middle ages, including ornamental decorative ball-like protrusions. The cornices on the façade of this church also feature arched decoration typical of Early Christian Georgian monuments.

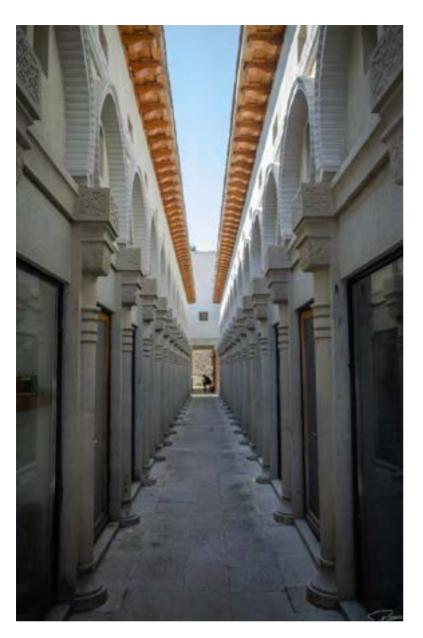
Nestan Tatarashvili. German Settlements and Architectural Heritage in Georgia. Publishing House CEZANNE. Tbilisi, 2018





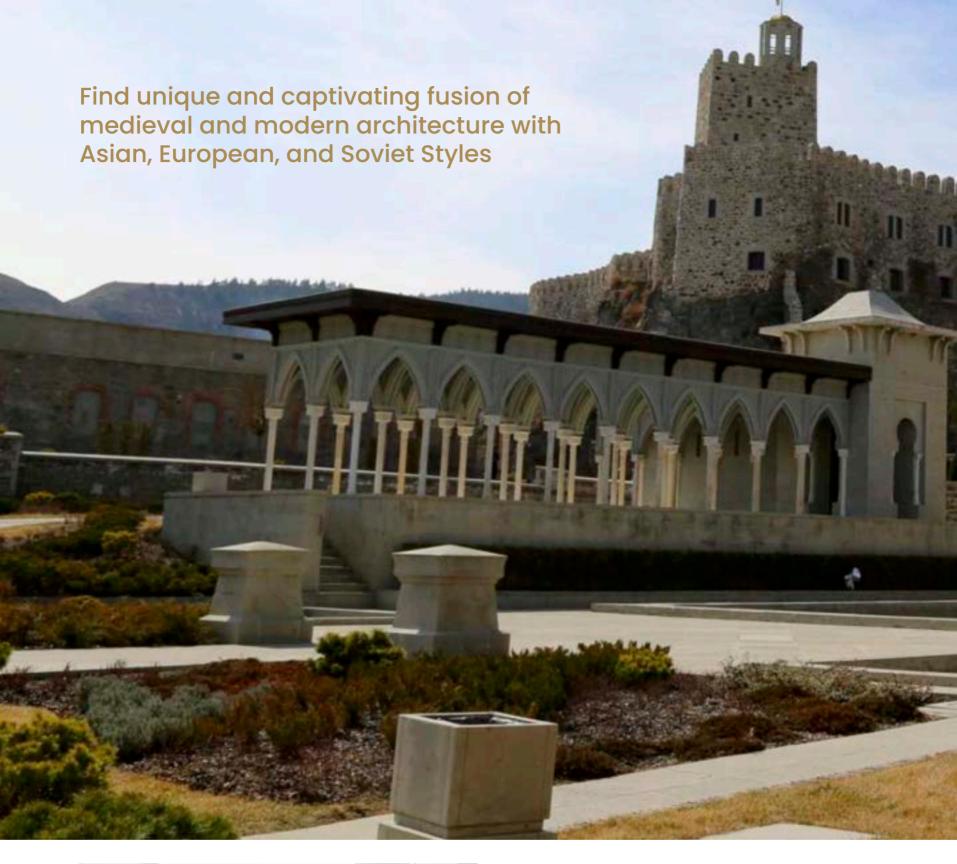






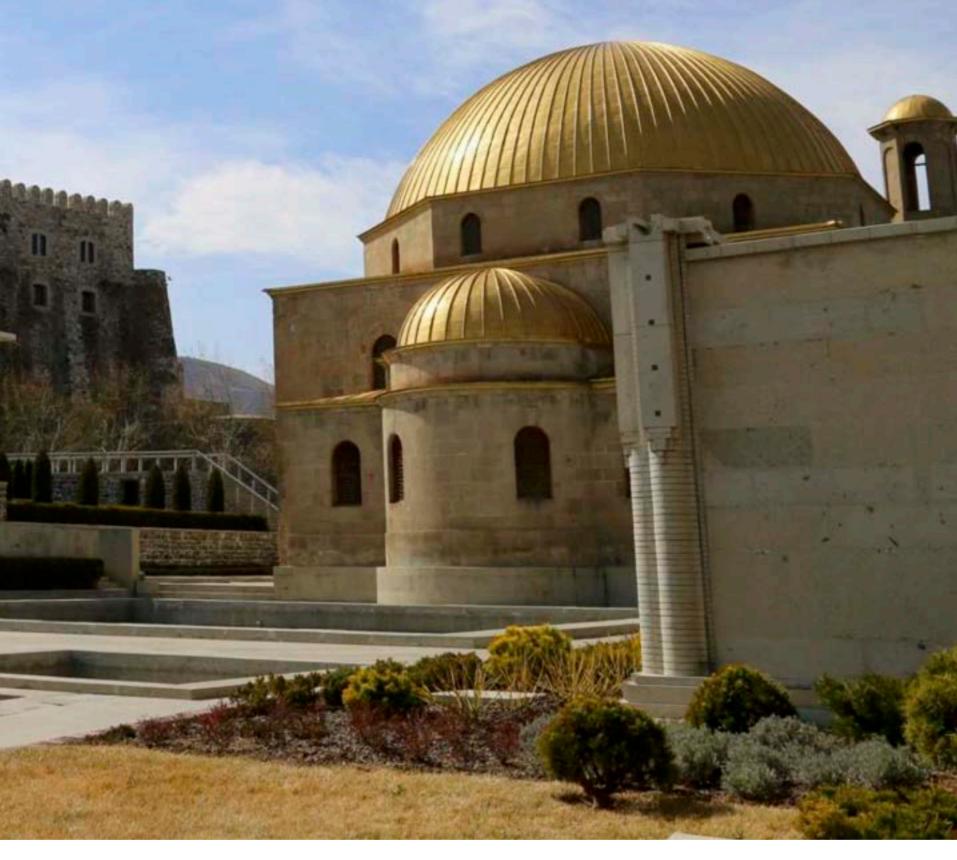






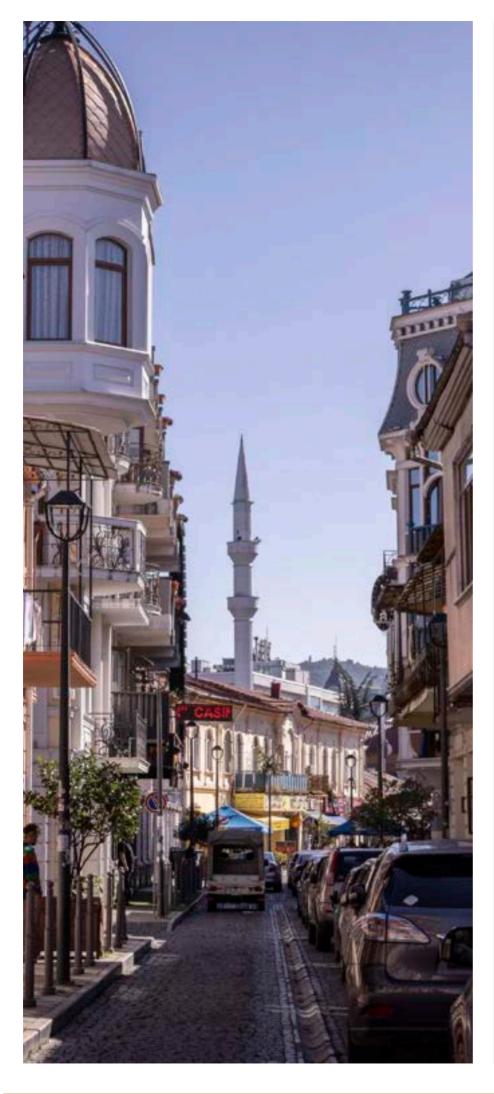












Since regaining its independence in the early 1990s, Georgia has become the regional champion in terms of reforms, economic development. and progress regarding democratic institutions. The Country has one of the most business-supportive governments and is open to international visitors and investors.

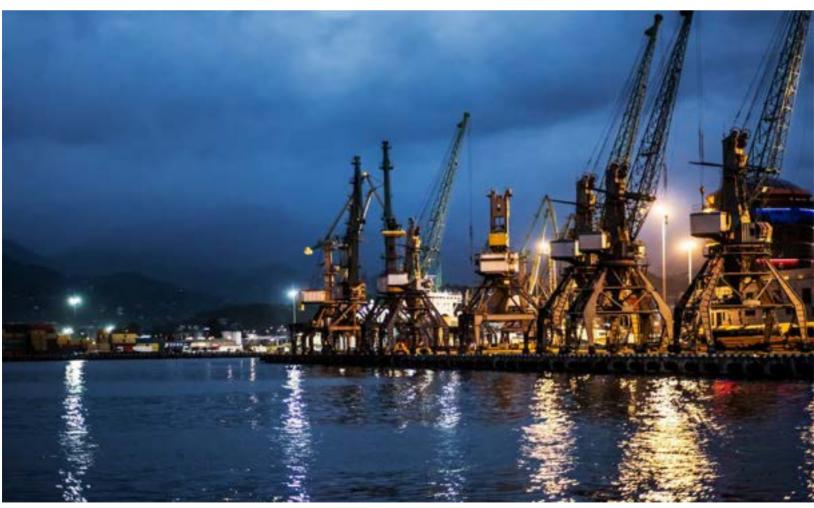
Some consider Georgia to be a part of Europe, others - to Asia; however, it should be noted that the country has long been a hot spot for geographic and cultural contrasts. The local landscape and climate embody the confluence of the East and West. Situated at the crossroads of Europe and Asia, the country has reaped the benefits of a diverse and multilateral cultural heritage.

The Nature is generously rich in Georgia giving an incredible opportunity to observe all four seasons of the year at the same time - heavy snow atop summits, mist and sleet in the mountains, fresh grass, and spring blooms at the foothills and a cloudless summer by seaside.

Besides the wide variety of breathtaking landscapes, Georgia features the perfect fusion of medieval and modern architecture. This combines fusion Asian. European, and Soviet styles: flamboyant glass-and-steel edifices standing alongside 13thcentury cliff-top churches, ancient "Komunalki" fortresses, and structures from the Stalin era.

With its diverse locales and a filmfriendly atmosphere, Georgia presents a wealth of opportunities for international filmmakers.





DISCOVERING CINEMA'S NEXT EPIC SCENE

"Georgia is so full of such natural, historical, and modern architectural beauty that it's only a matter of time before even more Hollywood productions take advantage of its gorgeous settings for their films."

Scott Trimble Supervising Location Manager





















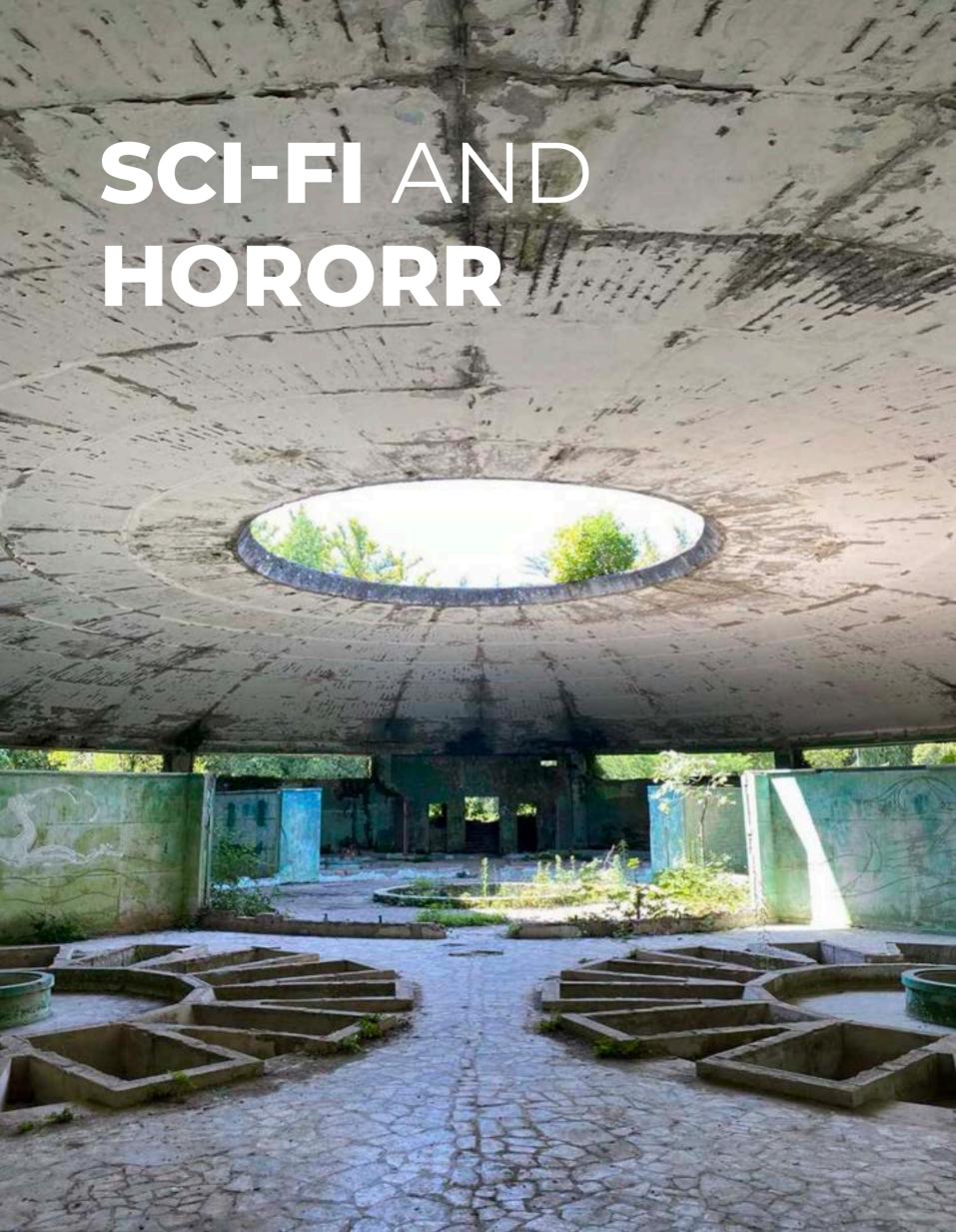


















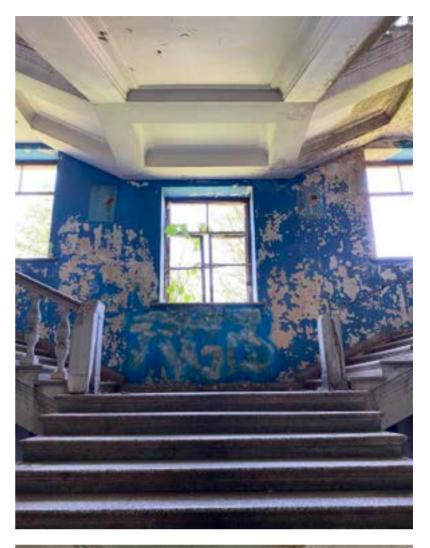


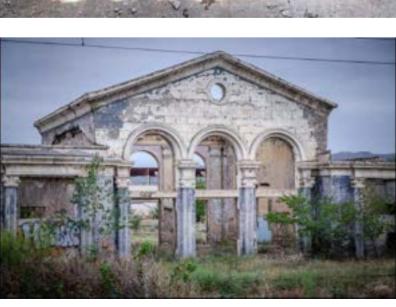




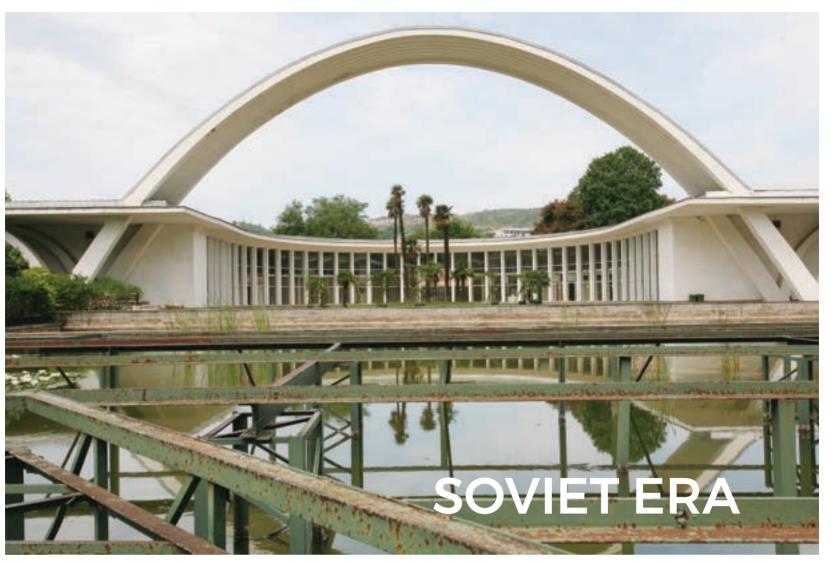














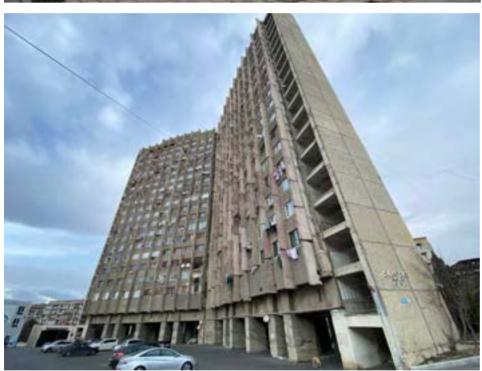


In the early 1920s, the Soviet Union invaded and absorbed Georgia. Georgia was under Soviet rule for almost 70 years before it gained its independence in 1991. The effect of the Soviet occupation is still very much in evidence today.

Patrick Mignano









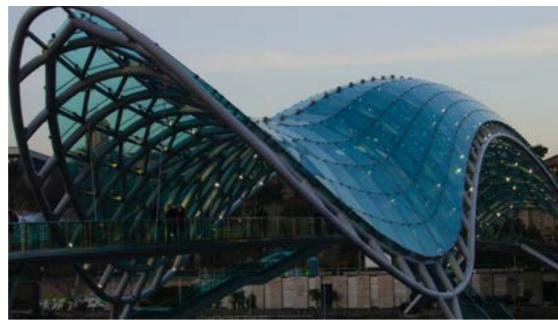
















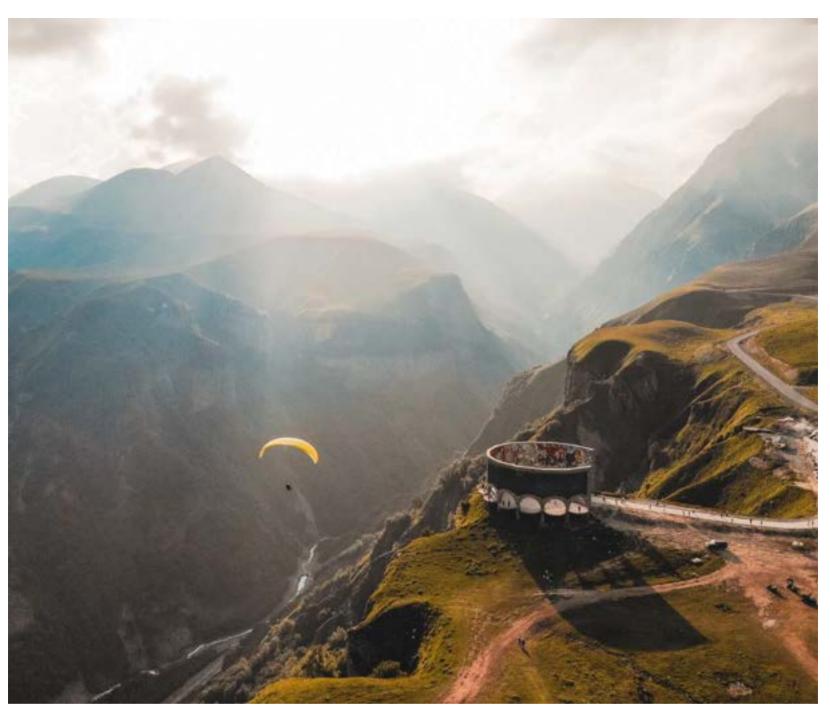








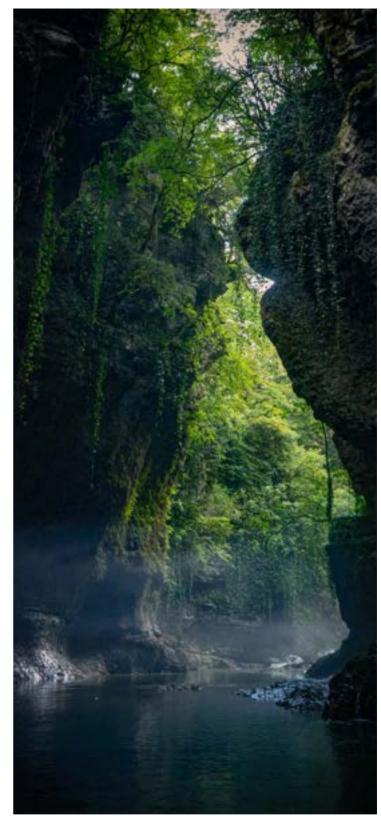






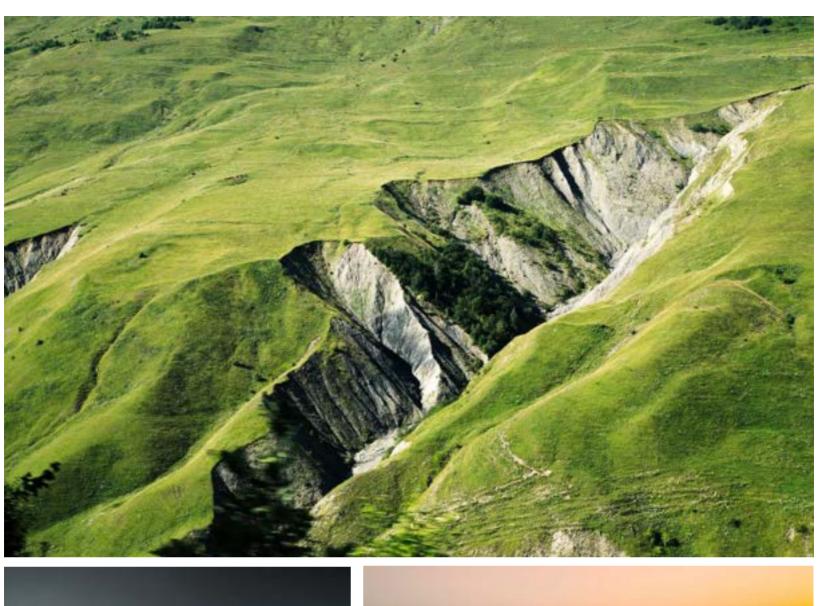






















"ONE-STOP-SHOP"

Georgia offers international producers not only financial incentive but also flexible and transparent services.







The state program also implies the one-stop-shop principle, on the basis of which the government of Georgia is ready to support international producers in obtaining permits, and communicating with the public sector, finding the desired locations and supporting all the issues related to the shooting.











TECHNICAL RESOURCES: The majority of equipment rental companies are based in Tbilisi, offering the latest in grip equipment, generators, cameras, lighting setups, and cranes. Should additional equipment be needed, it can be conveniently sourced from partner firms in Ukraine and Turkey or directly through ARRI Rental.



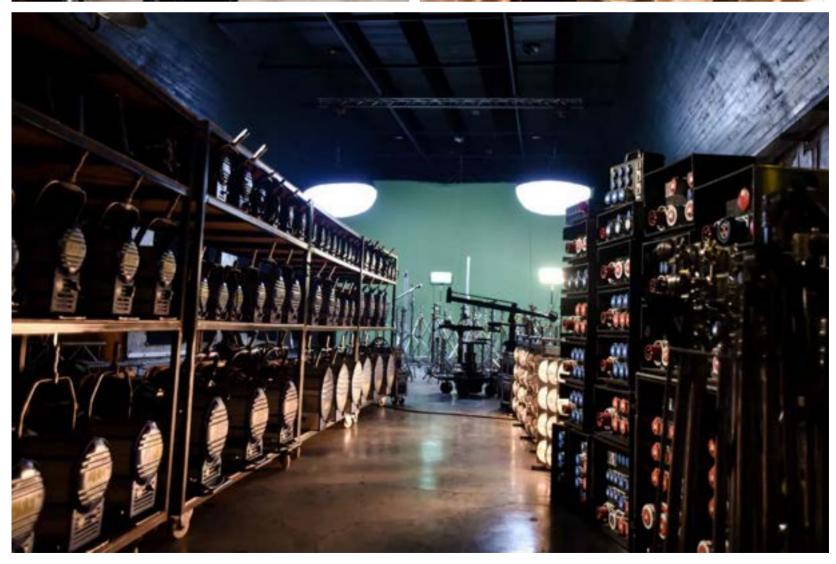












ENTERPRISE GEORGIA



Enterprise Georgia is a leading government agency under The Ministry of Economy and Sustainable Development of Georgia dedicated to promoting economic growth and investment opportunities in the country of Georgia. EG's mission is to support and empower businesses and entrepreneurs, enabling them to thrive in a dynamic and globally competitive environment.

Its ultimate mission is to support the achievement of long-term strategic goals of the Georgian economy through three major pillars. Namely:

■ ENTERPRISE GEORGIA **BUSINESS**

■ ENTERPRISE GEORGIA INVEST

■ ENTERPRISE GEORGIA **EXPORT**

The agency focuses on increasing the competitiveness of the private sector, enhancing country's export potential, and promoting/supporting foreign direct investments in Georgia.

The Business division of the agency aims to develop entrepreneurship in Georgia by supporting entrepreneurs, creating new enterprises, and promoting the expansion or reequipment of existing ones.

The Export division is engaged in promoting the export potential of the country to increase the competitiveness of local products in international markets and boost the export volume of domestic goods.

The Invest division plays a crucial role as a moderator between foreign investors and the Government of Georgia, ensuring that the investors receive different types of updated information and have effective means of communication with the Government bodies.

FILM IN GEORGIA



In 2016, Enterprise Georgia introduced the state program "Film in Georgia," a joint initiative of the Ministry of Economy and Sustainable Development of Georgia and the Ministry of Culture and Monuments Protection of Georgia. The "Film in Georgia" program offers a 20-25% cash rebate on qualified expenses incurred in Georgia. Its primary objective is to support the development of Georgia's film industry, attract international filmmakers to the country, and position Georgia as the leading Eastern European filming destination.

ELIGIBILITY CRITERIA FOR 20% CASH REBATE

- International and local productions must be registered as legal entities in Georgia
- Projects must lead to the production of a feature film, TV film, TV series or miniseries (pilot episodes are eligible), animation, documentary film, commercial, reality show, or music video
- At least 50% of the total production budget should be mobilized at the time of application

The following actions are needed to get the following services:

- A legal entity registered in Georgia fills the form of an online application at www.filmingeorgia.ge
- The agreement is signed between the Agency "Enterprise Georgia" and the applicant
- The applicant is awarded the unique code and certificate of the program beneficiary
- Within one year of receiving the certificate, the beneficiary must submit an independent qualified costs expenditure report by the audit company
- Within one year after the receiving audit report, the Agency shall reimburse
 20% of the limited qualified expenses
- After paying 20%, the beneficiary has one year to complete an additional 2-5% based on the so-called "Cultural Test".

In a short time since the program's launch, the incentive has already drawn in 41 international productions, with 30 of them completed. The projects that benefited include Georgian-European co-productions (from France, Germany, and Italy), US blockbusters, and Asian TV series. Below, you'll find the most prominent Georgian production companies that have successfully undertaken 'Cash Rebate' projects.

Contact Information:

Tatia Bidzinashvili Head of "Film in Georgia" Cash Rebate Program Mob: +995 599 04 62 62
E-mail: tbidzinashvili@enterprise.gov.ge
Web page: www.filmingeorgia.ge

INDUSTRY GUIDLINE

WHERE HOLLYWOOD SETS THE NEW STAGE FOR CINEMA

It's not all about cobbling together small-shingle talents, of course, as Georgia-shot "F9," the latest outing of the "Fast & Furious" franchise Charlize Theron and Vin Diesel, makes clear. The former Soviet republic is a rising star for location shoots, as producer Clayton Townsend points out. "Tbilisi offered 'Fast 9' the rare opportunity to shoot an array of beautiful and unique locations that many audiences will be seeing for the very first time," Townsend says, calling the franchise shoot "one of the first major projects to be filmed in Tbilisi."

Business is likely to grow based on his experience, he adds, saying the Georgian capital's beauty as a location was only outmatched by the quality of local crews and "the incredible support we received from the Georgian government."





- · Company Name: **ENKENY FILMS**
- · Company specialization: Production
- · Year of establishment: 2018
- · Famous for: Fast & Furious 9, Light Falls
- · Number of "Film in Georgia-Cash Rebate" projects: 2
- Webpage: www.enkenyfilms.com
- · Company Name: VINEYARD FILMS
- · Company specialization: Production services
- Year of establishment: 2012
- Famous for: Numerous commercials for the international market, TV series Future Film: And the Sun Rises by Dito Tsintsadze
- Number of "Film in Georgia-Cash Rebate" projects: 1
- · Webpage: www.vineyardfilms.ge
- · Company Name: 1991 PRODUCTIONS
- · Company specialization: Production Company
- · Year of establishment: 2017
- · Famous for: Advertisements: Crossing (2024) directed by Levan Akin.
- · Number of "Film in Georgia-Cash Rebate" projects: 1
- Webpage: https://1991productions.com
- · Company Name: MAQ ENTERTAINMENT
- · Company specialization: Production Services
- · Year of establishment: 2012
- · Famous for: Billa 2, Beast, singam 3
- Number of "Film in Georgia-Cash Rebate" projects: 2
- Webpage: www.maq-entertainment.com
- Company Name: 20 STEPS
- Company specialization: Production and Co-production services
- Year of establishment: 2010
- Famous for: Live-action Film and Animation
- Number of "Film in Georgia-Cash Rebate" projects: 4
- Webpage: www.20steps.ge

- · Company Name: METRO FILM PRODUCTION
- · Company specialization: Production Company
- · Year of establishment: 2018
- Famous for: Advertisements: Nike campaign; Neighbours- Short Feature; Comfort Zone Short Documentary; From Beyond Vogue Italia 5;
- Number of "Film in Georgia-Cash Rebate" projects: 1
- · Webpage: www.metroproduction.ge
- Company Name: SARKE STUDIO
- · Company specialization: Production Company
- · Year of establishment: 1998
- · Famous for: The Search, The Lady of Heaven, Tatami, Legacy of Lies, House of Others;
- · Number of "Film in Georgia-Cash Rebate" projects: 12
- · Webpage: www.sarkestudio.com
- · Company Name: **BETTERFLY FILMS**
- · Company specialization: Production and post-production services
- · Year of establishment: 2012
- · Famous for: Mom; The Machine; The Kargil Girl; Fighter;
- · Number of "Film in Georgia-Cash Rebate" projects: 2
- · Webpage: www.betterflyfilms.ge
- Company Name: MAGNET FILMS
- · Company specialization: Film Production
- Year of establishment: 2015
- · Famous for: feature films "Negative Numbers"
- · Number of "Film in Georgia-Cash Rebate" projects: 2
- · Webpage: www.magnet.ge
- · Company Name: **N&N STUDIO**
- · Company specialization: Film Production
- · Year of establishment: 1999
- · Famous for: Feature film "Liza, go on"
- Number of "Film in Georgia-Cash Rebate" projects: 1
- Webpage: N/A

Thanks to: Lori Balton, Peter Gluck, Patrick Mignano, Ilt Jones, Michael Burmeister, Scot Trimble, David Coupland, Tod Labarovsky, Becky Brake, Jeanette B. Milio, Lyall Gardiner, Bill Doyle.

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QUALIFIED EXPENSES

- 1. Rental of audiovisual equipment in Georgia
- 2. Rental of wardrobe/costumes (15%)*
- 3. Hair and makeup services
- 4. Rental of props and set dressing
- 5. Rental of generators
- 6. Rental of Grip equipment and accessories (15%)*
- 7. Rental of lighting equipment and accessories (15%)*
- 8. Rental of sound stages, studios, rehearsal rooms,, manufactories (property room, joinery), workshops, sports warehouses, theater stages, and event halls
- 9. Rental of office space, office furniture and office equipment
- 10. Rental of air and water transport in Georgia (15%)*
- 11. Rental, training, feeding and transportation of animals
- 12. Rental of water tanks and mobile toilets
- 13. Hire/rental of public and private personnel and special equipment (military, emergency services, fire department, security and etc.)
- 14. Rental of land transport, vehicles and all special transport for film production
- 15. Security and emergency medical assistance services
- 16. Food and catering services if it is related directly to the final project (15%)*
- 17. Professional services provided in Georgia, such as insurance, banking, auditing, expert and legal services, also, if necessary, expert consulting services in order to calculate market value in the case of service provided by interdependent persons, or cases prescribed by Georgian legislation.
- 18. Special effects (SFX) services—specialists and equipment (10%)*
- 19. Special services, such as scuba diving, sky diving, hand-gliding, parachuting, renting/hiring equipment and instructors, mountain guide services, and all special services related to filmmaking
- 20. Laundry and dry cleaning services
- 21. Rental of filming locations and the cost of filming permissions
- 22. Cost of set design, construction and decoration
- 23. Work-related travel expenses of the crew members of "Program Beneficiaries" in the territory of Georgia, in accordance with Georgian legislation (1%)*
- 24. Accommodation for crew members (15%)*
- 25. Personnel expenses, including, according to Georgian legislation, incomes paid in the form of salaries to personnel (hired workforce) hired in the territory of Georgia, with their income taxes paid to Georgia's state budget (60%)*
- 26. Salaries paid by "Program Beneficiaries", in accordance with article 101 of the Tax Code of Georgia, to nonresident individuals employed by "Program Beneficiaries" on leading positions (main actor(s), producer, director, heads of the departments), with income taxes levied on their salaries and paid to Georgia's state budget (15%)*
- 27. Travel expenses (only in Georgia) (5%)*
- 28. Fuel expenses (in accordance with the rules defined in the April 18, 2011 Decree #230 of the Finance Minister of Georgia) (5%)*
- 29. Utility bills (1.5%)*
- 30. Telecommunications expenses: landline phone, cell phone, internet, and fax fees in Georgia; radio rental (walkietalkies) (2%)*
- 31. Image editing
- 32. Animation
- 33. Visual effects (VFX) services
- 34. Color correction
- 35. Score recording
- 36. Sound recording studio rent (Foley Room)
- 37. Image rendering
- 38. Rental of Audio recording studios rental (sound recording for the film)
- 39. Translation
- 40. Subtitles
- 41. Film Processing and printing costs (lab costs) incurred in Georgia
- 42. Development of deliverables related to the film to be submitted to a distribution and sales company

^{*}Limits of Co-financing, % of total qualified expenses budget

